

Connect Poland Prize Accelerator

**program presentation at
Connect Scout Day
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online**



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AGENDA

I. Presentation

What is Connect Poland Prize Accelerator?

Who can apply?

Benefits for startups

How to participate?

Our business partners

Why Lublin?

II. Q&A

Put your question(s) in the chatbox - or turn your mic / camera on to ask one(s)

What is Connect Poland Prize Accelerator?



Connect Poland Prize - an acceleration program supporting foreign start-ups to start their business in Poland

- **attracts and adopts foreign technology and business culture into the Polish start-up ecosystem**
- **combines soft landing with equity free acceleration for startups**
- **relies on open innovation - preparing foreign entrepreneurs to operate and develop in Poland through market validation and investment opportunities through 1:1 work with mentors and business partners**

The CPP project is implemented under the Operational Programme Intelligent Development 2014-2020, Priority Axis 2: Supporting the environment and business potential for R&D&I, Measure 2.5: Acceleration programmes - Poland Prize

**Project implementation period:
01/07/2021 - 31/10/2023**

consists of 4 rounds of recruitment for the program

The program is operated by **Lublin Science and Technology Park** working for the economic development and innovation of the Lublin region.

LSTP's mission is to build real partnerships between business and science in Lublin, as well as developing academic entrepreneurship.



WHO CAN APPLY?

CONNECT
POLAND
PRIZE



Industry verticals:

Pharmaceutical biotechnology
Bioeconomy
Industrial Internet
of Things (IIoT)
+ general track (industry agnostic)



min. 50% of shares
in the company belong to the founders
or members of the team from outside
Poland
and

min. 1 mgmt board member
should be a non-Polish citizen



min. TRL 5
start-ups should display an
adequate level of technology
readiness

BENEFITS FOR STARTUPS

-  **grants up to PLN 300,000 (EUR 66,000)**
-  **soft landing: dedicated visa pathway, concierge assistance in official banking and settlement-related matters**
-  **acceleration & post-acceleration with corporates, MSCs, SMEs, public bodies, etc**
-  **individual development & acceleration plan**
-  **legal, consulting, design & mentoring services**
-  **specialized technology consultancy, MVP development & testing**
-  **support & investments from VC Funds / Investors**



HOW TO PARTICIPATE?



APPLICATION PHASE

Fill in the form, providing a precise, detailed description of your project.



EVALUATION PHASE

We will be in touch with you to discuss the details and will be inviting the best start-ups to join the programme.



SOFT-LANDING

You and your start-up will adapt to the new working environment and start your business in Poland.



DEVELOPMENT

You and your start-up will be prepared for entry into the Polish market.



ACCELERATION

You and your start-up will be allowed to develop a business model and begin to bring your idea to the market.



POST-ACCELERATION

As you build your business on the Polish market, you can still receive consultation and be provided with an individual development plan.

MAX GRANT BUDGET



STAGE 2
(acceleration)

up to PLN 250,000
(EUR 55,000)

STAGE 1
(soft-landing and
development)

up to PLN 50,000
(EUR 11,000)



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P U Ł A W Y



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PRIMAVERA
PARFUM



WHY LUBLIN?

-  **large enough** = biggest city in Eastern Poland
-  **convenient & green** = well communicated (1 international airport, connection with Warsaw accessible in 1h / 170 km), top 1 **green** city in Poland
-  **well located** = connects Western and Eastern Europe
-  **business attractive** = up to 30% lower operating costs (< than in Central and Western Poland)
-  **diversified** = ~100 languages spoken, 65K students, 60% productive population (of 340K inhabitants)
-  **IT savvy** = in top 10 (out of 70) Polish cities for modern and advanced tech industries, 6K specialists in IT industry, big brands (PwC, Capgemini, Lingaro)

**CHECK US
OUT ON:**



Connect Poland Prize LPNT



www.polandprize.lpnt.eu



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**email
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Thank you

Q&A