

From territorial action plans to smart specialisation in cultural and creative districts.

CREADIS3

Interreg Europe

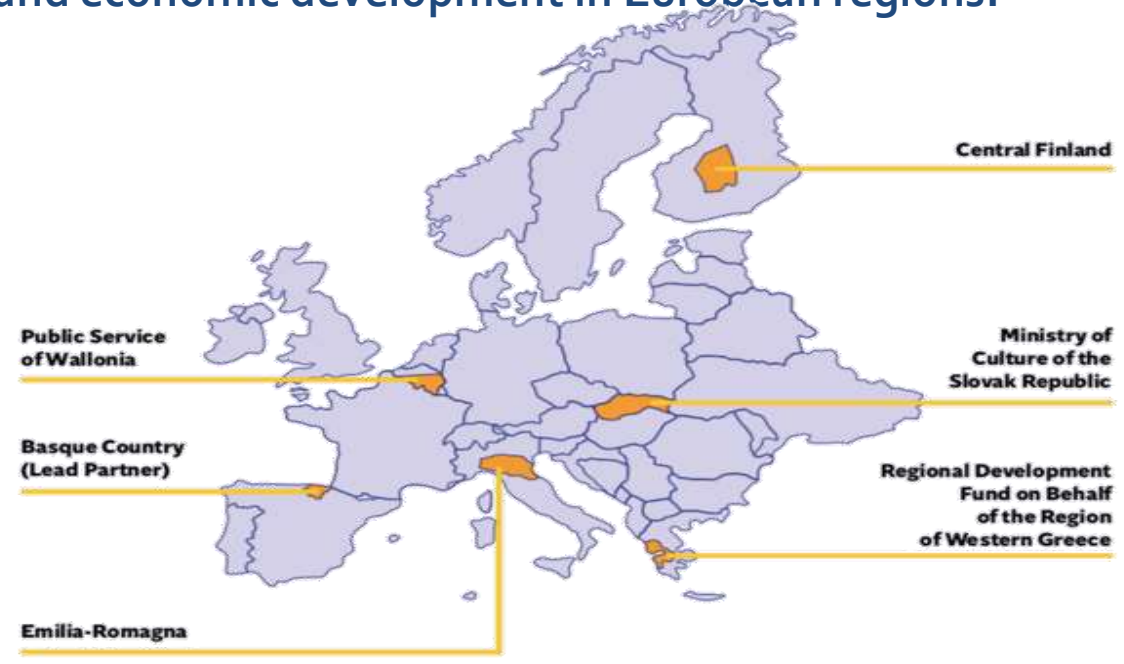


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Lessons learnt in CREADIS3

1. About CREADIS3 project (2017-2021)

CREADIS3 addresses the issue of innovation driving territorial development through non-technological forms of innovation. To tackle economic, social and environmental challenges, innovation is needed, not only based on the technological sectors but in allying these sectors to culture-based creativity. The main objective of CREADIS3 is to align territorial public policy agendas to support the development of more efficient CCI policies in territories aiming to generate innovation and economic development in European regions.



Lessons learnt in CREADIS3



2. Main conclusions from an internal vision of the project

- **Listen to the real needs of each context.** Clarify the real situation of each region before beginning to act. Take into account the situations of transition from a traditional economy to an ecosystem of creative economy.
- For the creation of ecosystems of cultural and creative districts a wide perspective is recommended, for example, starting from a **Multilevel Governance Model** looking for the collaboration between the public and private sector. CCIs need global and political leadership.
- The advantages of relying on collaborative models are clear, also cross – fertilisation, and promoting CCIs as **an Innovation Driver for other Sectors.**

3. Main conclusions from an external point of view from a long-term European innovation strategies perspective

- **“Be Innovative about Innovation”**: For example, innovation spirals systems for CCI, developing Cultural and Creative Districts as Cross-Industry Ecosystems for Innovation with outputs.
- **“Beyond Rhetoric”**: A new taxonomy of impacts in different countries can inspire the design of new policies. Taking into account the time dimension is essential to an evidence-based long-term evaluation.
- Take also into consideration **Non-Economic Dimensions**: social cohesion, cultural impact, contribution to the cultural and social welfare, not just the contribution to GDP production.
- **“Interlocal is the future of international”**: The power of territorial identity is to realise the creative potential of our communities as a priority.
- **Next Generation: ensuring creative skills** to be recognised as intrinsic to the workforce of the future.



Thank you!



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