

# Social Economy in Lapland

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# Socent SPAs

- Six public/private entities of Finland, Germany, Slovakia and Spain
- Improve the effectiveness of regional policies in actively supporting the visibility, incubation and acceleration of social entrepreneurs in sparsely populated areas (SPAs) as a driver to regional competitiveness and inclusive growth.
- Policy owner in Lapland: Lapland Regional council : As a result Social economy as part of regional strategy and smart specialization



# Socent SPAs Action plan

- Action Plan: challenges in continuity and financing
- Resulted in various projects
  - Sytyke
  - Soma
  - Ryhti (application pending)
  - Other regional activities: social handprint, social economy team in Lapland UAS



# SYTYKE

Preparatory study investigating prerequisites for the operation of a social enterprise incubator in Lapland

- How could a social enterprise incubator work in Lapland? prerequisites, networks, actors
- Preliminary study: <https://urn.fi/URN:ISBN:978-952-316-435-2>
  - Sparsely populated area
  - Networks, knowledge, actors
- Implementation plan: <https://urn.fi/URN:ISBN:978-952-316-437-6>
  - Phases of implementation
  - Not based on project funding

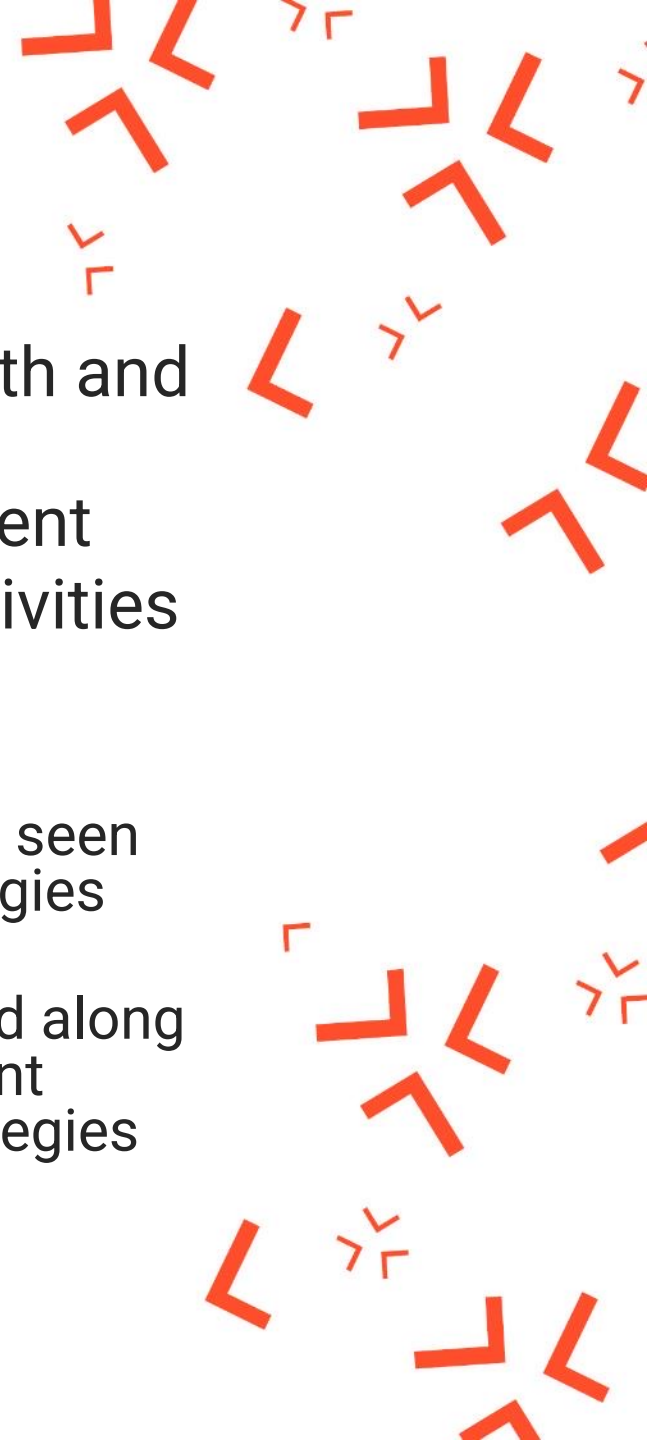




# SOMA

Measuring social impact  
(in public procurement)

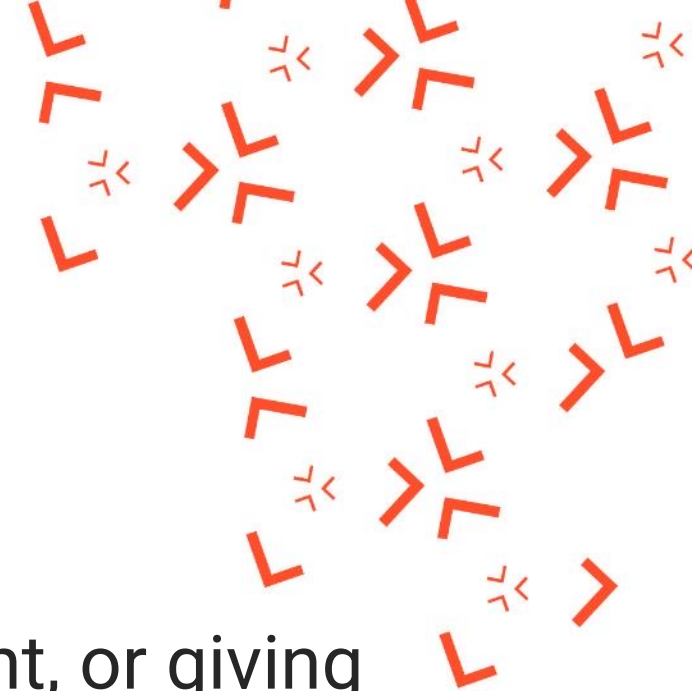
- Regional AKKE-funding – Supporting sustainable growth and vitality in the region
- Situation for developing socially sustainable procurement
- Tool for initiating socially sustainable procurement activities
- Key findings:
  - Learning process for all organisations
  - At the moment tendering and procurement processes are not seen as a way to implement sustainability and responsibility strategies
  - What can we measure at the moment: maturity level of the organisation doing tendering and procurement processes, and along that try to facilitate and encourage the concept of procurement being a very tangible way of implementing sustainability strategies



**Ryhti**

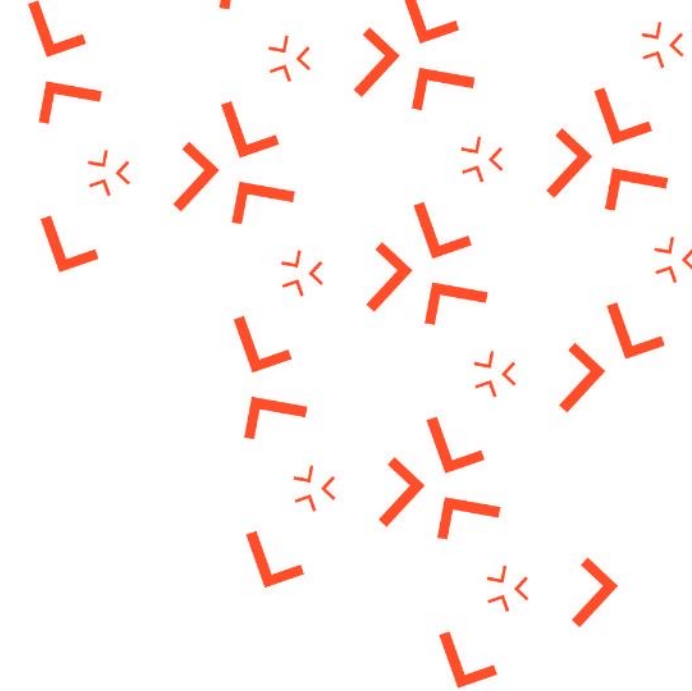
Support structures for social  
entrepreneurship in Lapland

- Applied spring 2023, no decision yet
- SE not well known outside project scene
- Information for those doing business development, or giving advice to entrepreneurs etc., and for those considering becoming an entrepreneur
- Education package for secondary and high level entrepreneurship education
- Goal to bring the niche topic to the mainstream



# In Lapland University of Applied Sciences

- Social handprint project family work with local authorities, officials, schools
- Social economy work group inside Lapland UAS
- Part of entrepreneurship education
- Part of new strategy of entrepreneurship education in Lapland



# On national level

- YYO: Centre of expertise of Social Entrepreneurship (yhteiskunnallisten yritysten osaamiskeskus)
- Keino: Competence Centre for Sustainable and Innovative Procurement
- National coordination project for improving operational possibilities of social enterprises





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# POHJOISTA TEKOA

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