L*3 Lugano
Living Lab

* The Urban Lab of the City of Lugano

We promote and facilitate digital and technological innovation in the City and for the City

>We build award winning Smart City solutions

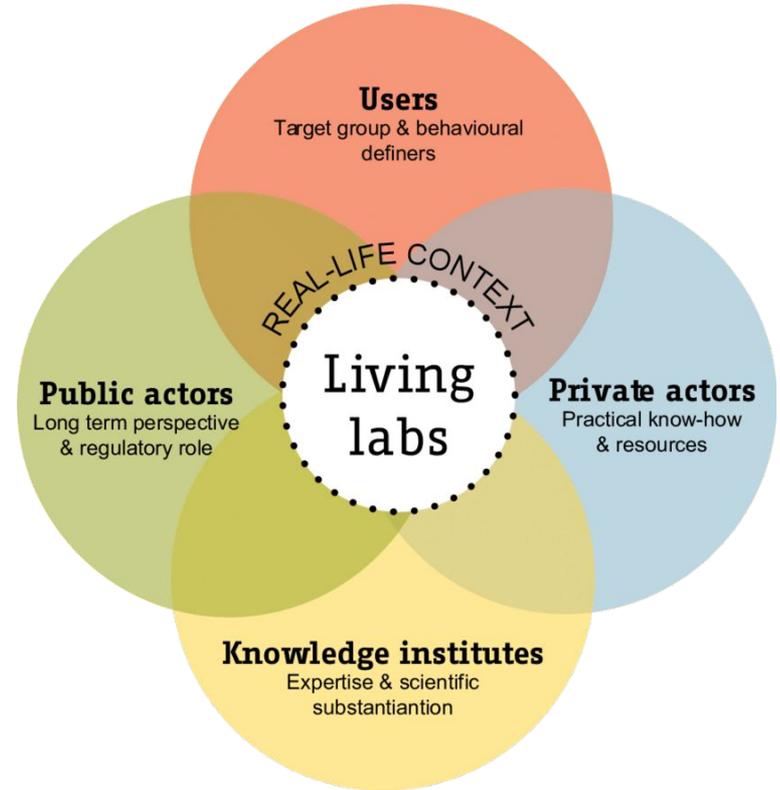**>**We promote digital awareness through community events

>We use Lugano as test bed for innovative technologies

What is a Living Lab?

A living lab is a research and innovation environment that actively and participatively involves end-users in the process of developing, experimenting with, and evaluating new technologies, services, and products.

It is a collaborative setting that brings together businesses, public institutions, universities, and citizens, where end-users are engaged in the creation and design of novel solutions.

The term "living" refers to the fact that end-users live and use technologies, services, and products within the real context of their everyday lives.

REAL-LIFE CONTEXT

Users
Target group & behavioural definers

Private actors
Practical know-how & resources

Living labs

Public actors
Long term perspective & regulatory role

Knowledge institutes
Expertise & scientific substantiantion

Partner. Share. Execute.

Projects.
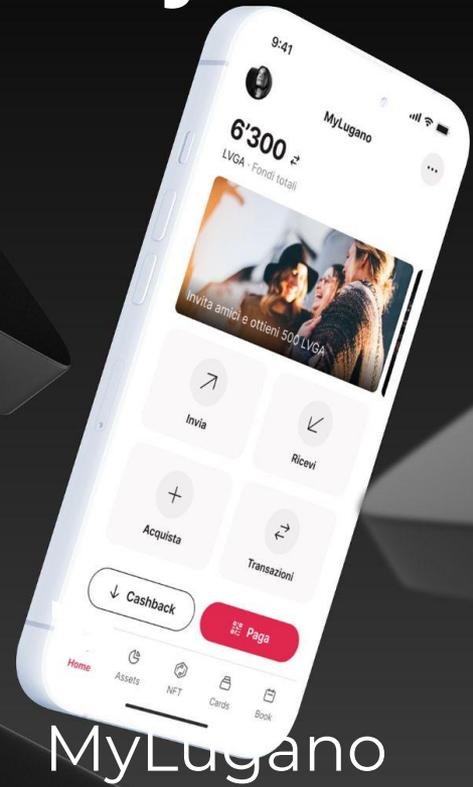
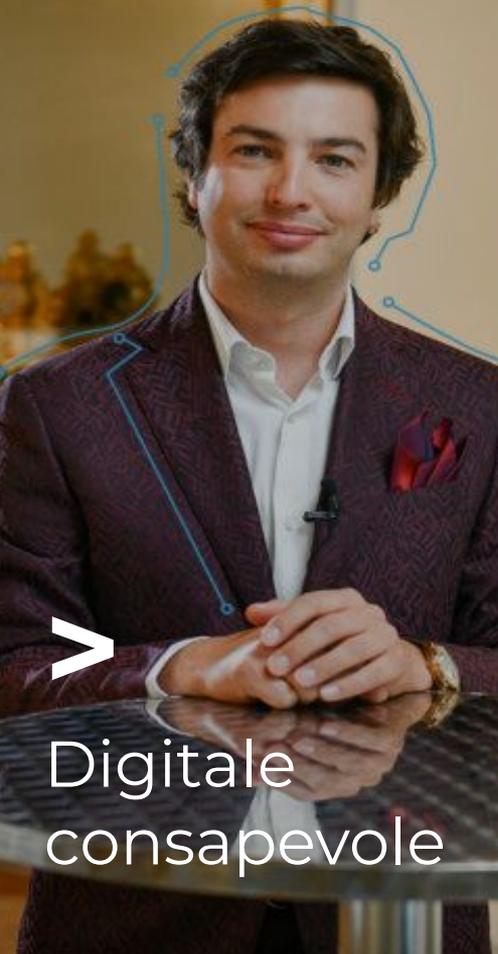**MyLugano**

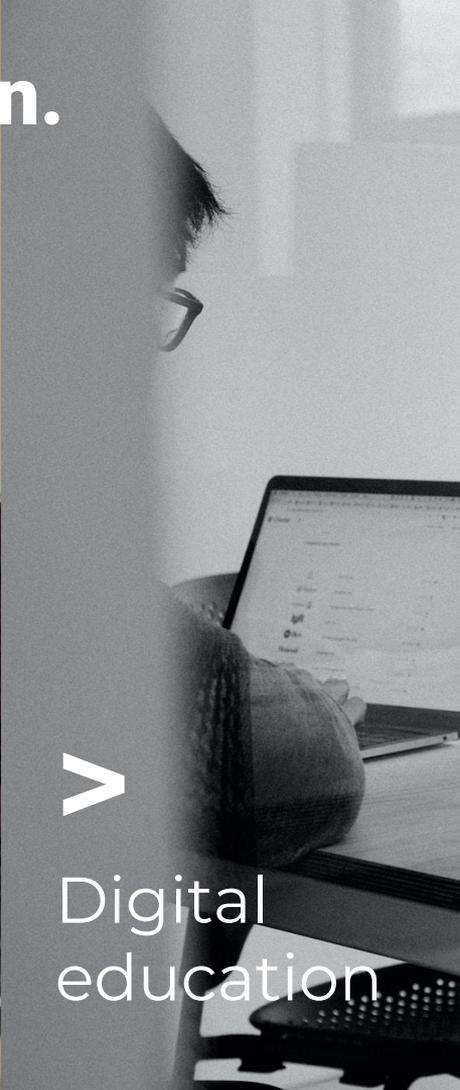**> 3Achain**

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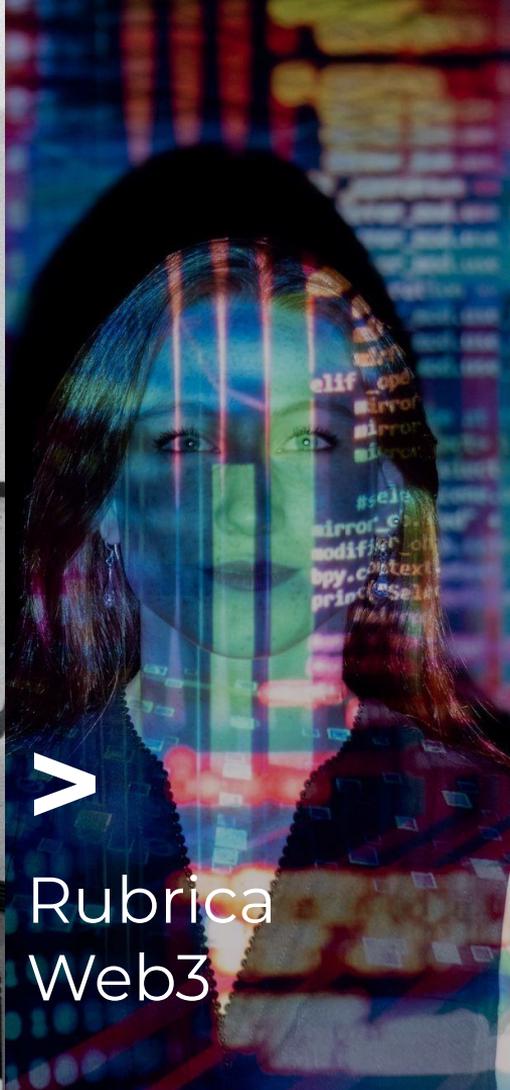
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Dissemination.

> Digitale consapevole

> Digital education

> Rubrica Web3

> Plan B Forum

Research.

> DIGICITIES

> SWEET LANTERN

> Mix My Ride

Key takeaways.

> Highly committed and lean organization

> Open and cross sectoral collaboration

> Focus on citizens needs

> Rapid prototyping and iterative processes

> Technology as an instrument (not end goal)

Thank you.

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