



## Building a relevant partnership Part 1



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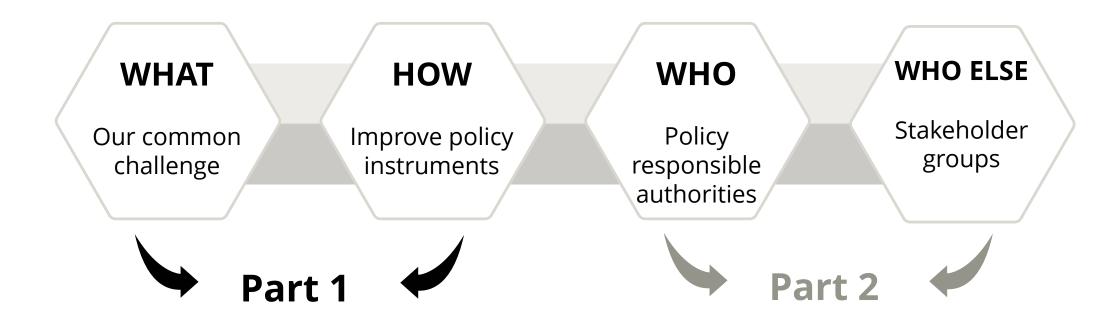








## Starting blocks for a project



What is our common challenge

## Common challenge

• What is the overall **regional development issue** addressed by the project?









What is the situation of each region in relation to this issue?
 (territorial context)

## Common challenge

#### Be as specific and focused as possible

⇒ key to a successful application

#### **Examples**:

"To improve natural and cultural heritage management"



Too vague; innovative character?

"To preserve *medieval and military* based heritage in *mountainous* regions"



• The **what** and the **where** are clear

#### **Section C.1** Issue addressed

C.1 Issue addressed
What is the common regional development issue addressed by the project? Please make sure this information is coherent with the programme specific objective you selected in section A and with the description of the policy instruments in section D.
0/1000
This field is required.
Why is this issue important for European regions? Please be as specific as possible (data and statistics are welcome if possible).
0/1000 This field is required.
How does the project contribute to the EU Cohesion policy? Does it also contribute to other European strategies or policies?
0/1000 This field is required.

Be **coherent** with the **specific policy objective** you selected

#### Section D.1.1.1 Territorial context

#### D.1 Policy instrument 1

D.1.1 Territorial context and general description	D.1.2 Addressing partners	D.1.3 Stakeholders	D.1.4 Pilot action	D.1.5 State aid		
D.1.1 Territorial context and general description						
D.1.1.1 Territorial context						
What is the state of play of the issue addressed by the project provide detailed information on the characteristics of the territ		trument? Which challenge nee	ds to be overcome in this ter	ritory? Please be as specific as possible and		
0/1500						
This field is required.						

- Be **concrete** and specific
- Provide facts and figures

# How to solve the common challenge

#### Focus on policy instruments

#### **Public interventions:**

- 1. Investment for jobs and growth goal programmes (ERDF & ESF)
  - At least one per project
- 2. Any other local, regional or national policy instruments

#### Project **objective**:

Improve the policy instruments of the participating regions through exchange of experience

## Section D.1.1.2 Policy instrument description

 Describe the main features of this policy instrument

0/1500

This field is required.

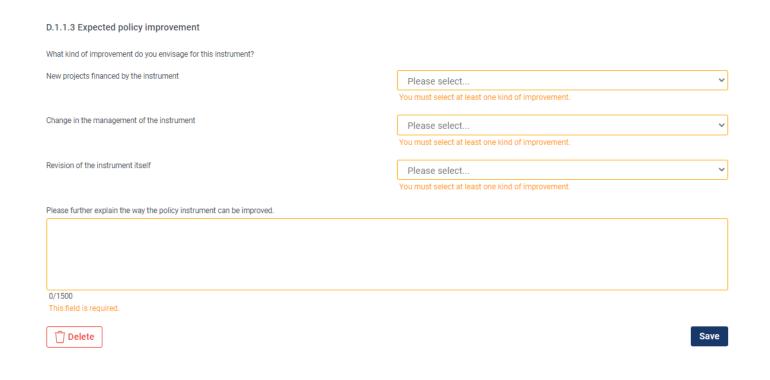
D.1.1.2 Coneral description of the policy instrument

## Focus on policy instruments

#### Three types of results:

- 1. New projects
- 2. Change in governance
- 3. Change in the policy instrument itself

## Section D.1.1.3 Expected policy improvement



 Select the type of improvement

Read carefully **section 3.3.2** of the programme manual





## Building a relevant partnership Part 2



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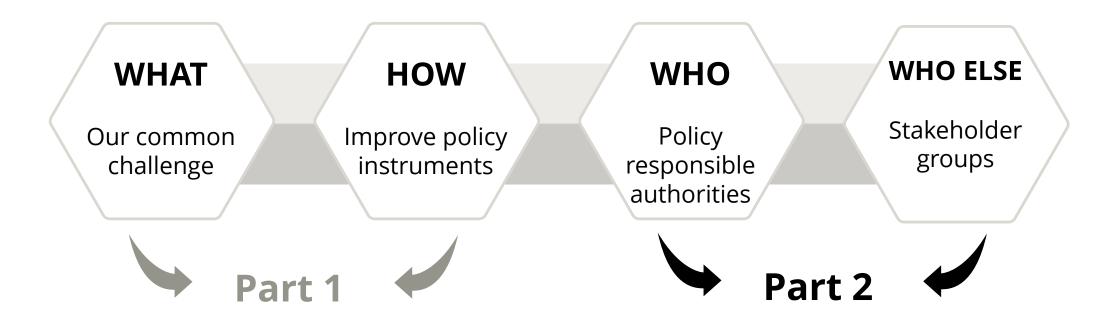








## Starting blocks for a project



## Who should be involved

#### Policy-responsible authorities

- Organisations in charge of the elaboration and/ or delivery of a specific policy
- ⇒ **Core target group** of Interreg Europe

#### **Involve as partners!**

For at least 50% of the policy instruments



**ELIGIBILITY!** 

## **Associated** policy authority

If the responsible authority is **NOT a project partner,** it **must participate** as an associated policy authority:

- Officially included in the application form in the partnership section
- No budget travel & accommodation costs covered by relevant project partner
- **Declaration** provided at the application stage
- Involvement regularly monitored during the project implementation

**Another policy-relevant organisation** from the region must be involved **as a** partner!

## **Declaration** template





#### **Annex 03 – Declaration template**

Project acronym	Automatically prefilled		
Project title	Automatically prefilled		
Name of the organisation (original)	Automatically prefilled  Automatically prefilled		
Name of the organisation (English)			
Role of the organisation in the project (i.e., partner or associated policy authority) $ \\$	Automatically prefilled (as indicated in section X.X of the application form)		
Partner declaration	Associated policy authority declaration		
n the event of approval of funding for the above-mentioned oroject applying to the Interreg Europe programme, the indicated partner:	In the event of approval of the above-mentione project applying to the Interreg Europe programme, the indicated associated policy authority.		
<ol> <li>Confirms fulfilling the criterion of a public body or a body governed by public law or private non-profit body as defined in the programme manual.</li> <li>Commits Isself to the project and the activities laid down in the application form and intends to contribute to the project's budget the amount indicated in the application form from its own or other funding sources.</li> <li>Is aware of the programme rules on reimbursement and non-existence of advance payment and confirms the financial capacity to prefinance the activities.</li> <li>Is aware of the programme rules on state aid, horizontal principles of gender equality, non-discrimination and sustainable development, public procurement, publicity and information and will act accordingly.</li> <li>Declares that it is not under proceedings linked to financial difficulties (e.g., insolvency/bankruptcy proceeding), is not considered as an undertaking in difficulty with, regard, to European law on state aid (Article 2 (18) of Regulation (EU) No 651(2014), bears full legal capacity, and that its foundation and activities are in line with the respective national legislation.</li> <li>Confirms that no expenditure related to the above-mentioned project has been, is or will be co-financed by any other EU-funded programme, except for partners that do not receive co-financing directly from the Interreg Europe programme.</li> <li>Declares to accept the obligations as a partner deriving from the subsidy contract signed by the lead partner as well as the project partnership agreement concluded between all partners sparticipating in the project.</li> <li>Acknowledges that access and use of the programme online system as well as collection of personal data are subject to</li> </ol>	1. Confirms that its organisation is responsible for the elaboration and/or delivery of the policy instrument for which it is indicated associated policy authority in the application.  2. Confirms that the topic tackled by the projects in line with the scope of this polic instrument.  3. Commist itself to engage with the stakeholder group and participate, whe possible and relevant, in the project citylines.  4. Confirms that it will consider the possibilitie for implementing the lessons learned from the project through its policy instrument.		

If project approved, the **associated policy authority confirms** that:

- It is responsible for the elaboration and/ or delivery of the policy instrument in the application form
- The topic tackled by the project is in line with the scope of this policy instrument
- It will **engage with the stakeholder group** and participate in the project activities, when possible and relevant
- It will consider the possibilities for implementing the lessons
   learned from the project through its policy instrument

## Other criteria to select partners

- Learn from each other
   Partner's competence and experience
   in the issue addressed
- Regions with different levels of development/ from different geographical areas

Four (out of five) areas must be covered!

Geographical areas	Countries covered
North	Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Norway, Sweden
East	Austria, Bulgaria, Czech Republic, Hungary, Poland, Romania, Slovakia, Slovenia
South	Croatia, Cyprus, Greece, Italy, Malta, Portugal, Spain
West	Belgium, France, Ireland, Luxembourg, Netherlands, Switzerland
EU candidates	Albania, Bosnia and Herzegovina, Moldova, Montenegro, North Macedonia, Serbia, Ukraine

#### **Discovery partner**



Rationale: facilitate participation from the 7 new countries

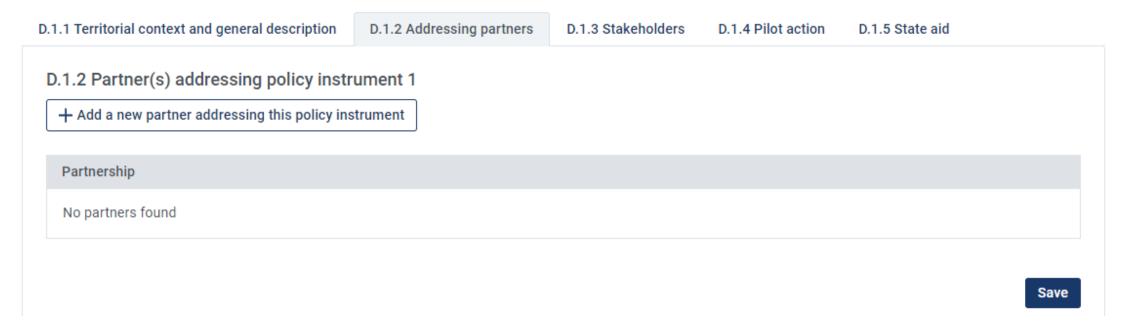
Albania, Bosnia and Herzegovina, Moldova, Montenegro, North Macedonia, Serbia, Ukraine

#### **Main characteristics:**

- Lighter form of involvement: no need to address a policy instrument
- Aim: to discover interregional cooperation and learn from others
- Recommendation: max 2 per project

## Section D.1.2 Addressing partners

#### D.1 Policy instrument 1



 Each partner must be assigned to a policy instrument (except advisory partner)

## Section D.1.2 Partner(s) addressing policy ...

#### D.1.2 Partner(s) addressing policy instrument 1

Partner

Please select	
This field is required.	
What is the policy relevance of this partner (the link to the authority responsible for the policy instrument addressed and its capacity to influence this instrument)?	<ul> <li>Describe involvement in policy-</li> </ul>
	making process
0/1000	——making process
What are the partner's competences and experiences in the issue addressed by the project?	
	<ul> <li>Refer to specific issue addressed</li> </ul>
0/1000	In the constant
How will the partner benefit from the cooperation? In case this partner plays a particular role in the project, please also indicate it here.	by the project
	<ul> <li>Describe partner's contribution</li> </ul>
0/1000	
In case the partner is involved in several Interreg Europe applications/ projects, please justify this multiple involvement.	to/kolo in the project
	to/ role in the project
	•
0/1000	

## Who else should be involved

## What is a stakeholder group?

- A group which includes organisations:
  - Relevant for the issue addressed
  - Important in the policy-making process

#### One group must be created per policy instrument!

Involved in the exchange of experience

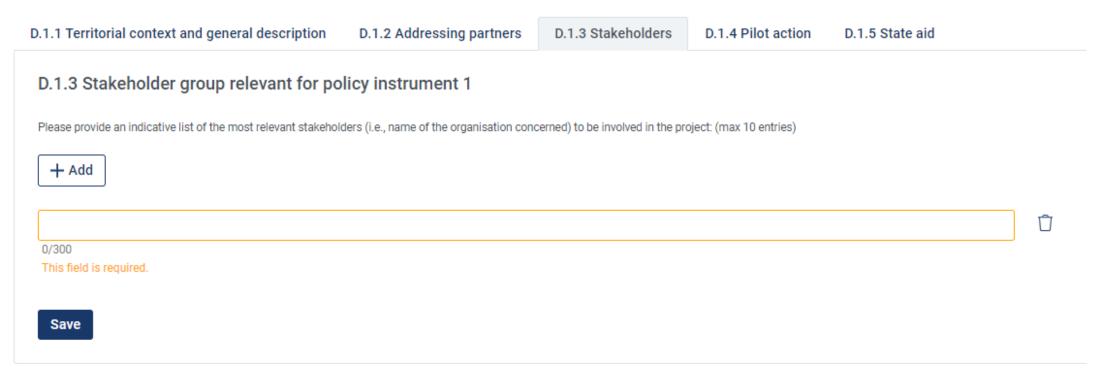
## What is a stakeholder group?

#### Composition varies depending on issue addressed:

- Associated policy authority automatically included
- Development agencies
- Universities
- NGOs
- SMEs
- Networks
- Clusters
- R&T Centers

#### **Section D.1.3 Stakeholders**

#### D.1 Policy instrument 1



## Example of partnership & stakeholders

Project on PO1: A smarter Europe

SO (iii): Sustainable growth and competitiveness of SMEs

	Italy (South)	Sweden (North)	Poland (East)	France (West)	
Policy instrument addressed	Regional OP ERDF Measure 1.8.4 on business support	Regional programme on business creation	Municipal support to start- up companies	Regional OP ERDF Measure 1.5.2 Business acceleration	<b>€</b>
		Partners			
Policy responsible authority	PP1. Puglia Region (LP)	PP3. Region Skane	PP4. Poznan city council		<b>€</b>
Other organisations	PP2. Regional Development Agency			PP5. Caen Business Innovation Center	<b> ⊘</b>
		Stakeholders			
Associated policy authority				PP6. Normandy Regional Council	<b>€</b>
Other organisations	University of Bari Entrepreneurship Foundation Lecce School of Management Otranto Wood Cluster	City of Malmo Business Support Agency Co-working Space ONE IKEA	Incubator Fab Lab Start-up network University of Poznan	Caen ICT cluster Rouen Chamber of Commerce La Renaissance NGO City of Le Havre	<b>€</b>





## Thank you!

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