

**Interreg  
Europe**



Co-funded by  
the European Union

# Urban integrated approaches to entrepreneurship

**Rene Tõnnisson**

*Thematic Expert  
Policy Learning Platform*

**Mart Veliste**

*Thematic Expert  
Policy Learning Platform*

**01.06.2023**

„Rethinking local policies“, Policy Learning Platform Workshop in Ghent, Belgium

Follow us on social media :



# Urban Integrated Approaches to entrepreneurship

**Spaces for entrepreneurship** refer to physical locations or areas within a city designed to support the growth and development of businesses, especially small and medium-sized enterprises (SMEs).

- accelerators, co-working spaces, fab labs, innovation hubs and technology parks
- access to resources and support for SMEs
- a platform for innovation and entrepreneurship.
- are an important part of urban economic development strategies and policies.
- In the wider context of the digital, green and social transformation of our economies and societies, they are increasingly integrated into broader and more integrated approaches to urban development.



# Innovation centres Presentations



Innovation ecosystem  
for a resilient  
knowledge economy

**Adrienn Bokanyi,**  
Municipality of  
Szombathely, Hungary

(FOUNDATION)



Area-Based  
Collaborative  
Entrepreneurship in  
Amsterdam

**Hennie Loos,** Municipality  
of Amsterdam  
**Iris Hagemans,**  
Amsterdam University of  
Applied Sciences

(ABCities)



TARTU - The most  
sTARTUp-minded city  
in the world

**Kaili Ojamets,** Smart City  
Tartu, Estonia

# Two actions



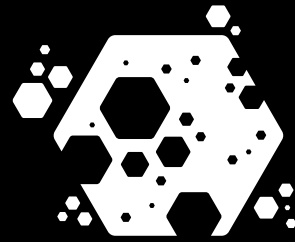
## **Projects**

Limited number of regions exchanging and transferring experience on a shared regional development issue



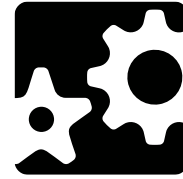
## **Policy Learning Platform**

Further exploiting projects' achievements and opening up the programme benefits to all



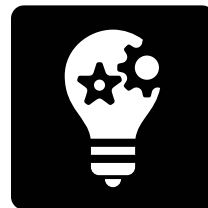
POLICY LEARNING  
PLATFORM

# Platform in a nutshell

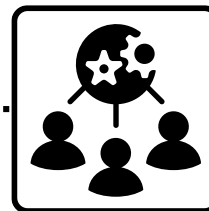


Provides **continuous policy-learning** opportunities  
through access to:

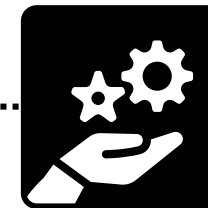
**Knowledge**



**People**



**Expert support**



#policylearning

[www.interregeurope.eu/policylearning](http://www.interregeurope.eu/policylearning)

## Policy brief

# Open innovation to foster SME growth

### Open innovation to foster SME growth



A Policy Brief from the Policy Learning Platform on SME competitiveness

MAY 2023

Featuring good practices and policy recommendations:

### Example: InterTradeIreland FUSION Programme

- Creates a partnership between an SME with a specific technology need and a knowledge centre
- Graduate led 12-18M projects
- Generated about EUR 14,6 m sales/ EUR 2,1m cost savings
- Graduate retention: 84% offered full-time employment

<https://www.interregeurope.eu/find-policy-solutions/policy-briefs/open-innovation-to-foster-sme-growth>

## Thematic workshop

# Digital Innovation Hubs and demonstrators

22 November 2022 in Helsinki (FI)



Event key learnings:

<https://www.interregeurope.eu/find-policy-solutions/workshop/digital-innovation-hubs-and-demonstrators>



**Interreg  
Europe**



Co-funded by  
the European Union

# Peer reviews

## The benefits of tailored support



**1st June 2023**

Rethinking local policies

Ghent, Belgium

Follow us on social media :



# Peer reviews – shortcut to policy solutions

Aim: **get advice and concrete ideas** to make better-informed decisions to solve your policy challenge.

Format: a **two-day meeting** together with a group of **carefully selected peers** and our **Platform experts**.

Benefits:

- Expertise **dedicated to your needs**
- An **exchange of experience** with relevant policymakers
- A list of **potential solutions**



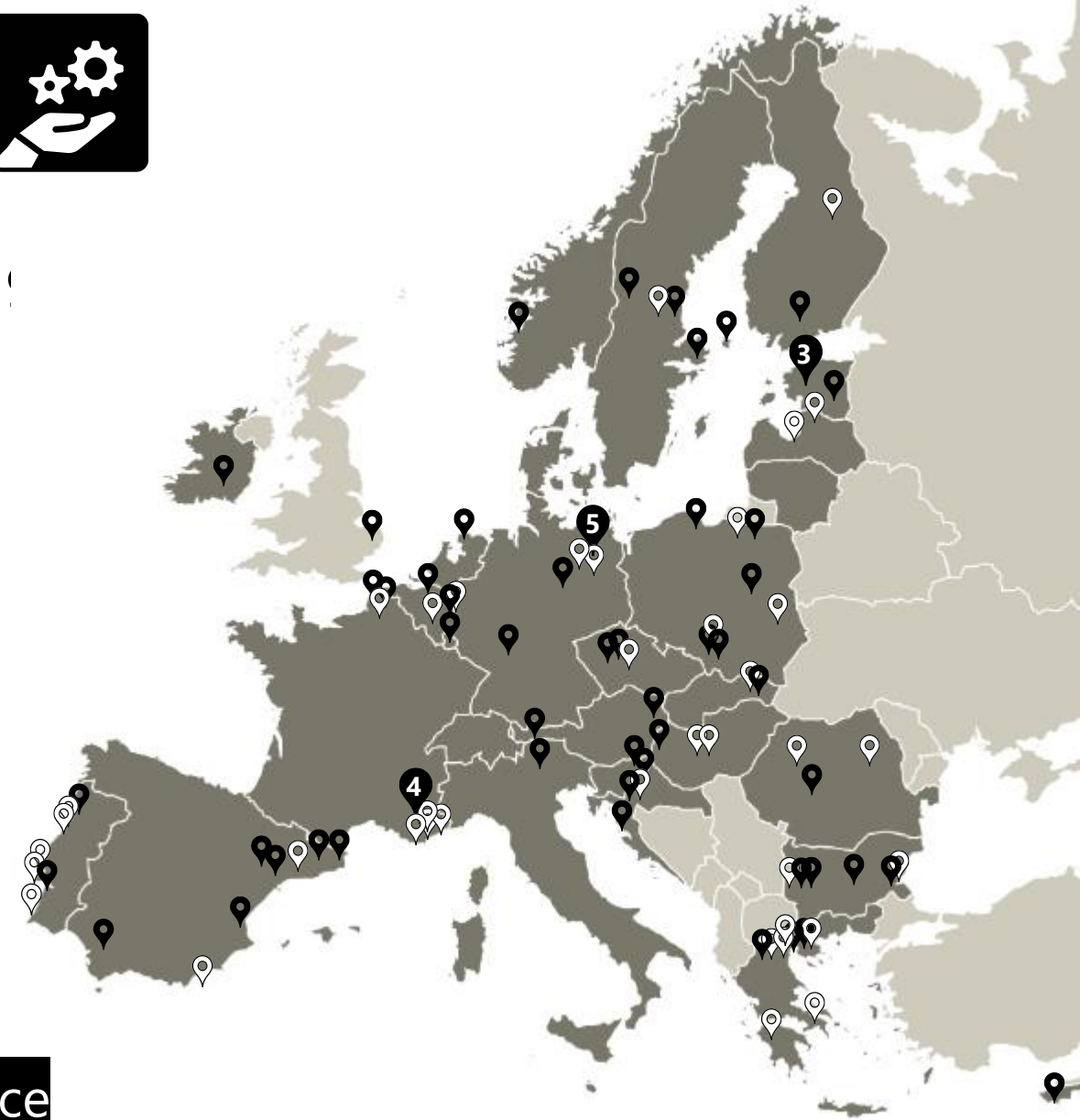
# Peer learning in practice



📍 **53 peer reviews** implemented since 2019  
9 peer reviews in the pipeline

📍 **39 matchmaking** sessions  
7 matchmakings in the pipeline

- The call is permanently open!
- Assessment of application within 1 month max
- Events take place in line with the agenda of host, local stakeholders and peers



<https://www.interregeurope.eu/get-policy-advice>

# What you can expect from the peer review

- Inspiring ideas from **all participants** (win-win)
- A great opportunity for **increasing your own skills** and knowledge
- A possible important brick in the process of **shaping your policy**
- A truly interregional cooperation experience among peers, **potential for future collaborations**
- A committed Interreg Europe team dedicated to making these days **useful** for all



# Peer review



## Supporting the development of Renewable Energy Communities

Read about recommendations made by peers from across the EU on the topic of developing and implementing Renewable Energy Communities

03 May 2023 | By Platform



## Designing regional open innovation calls

Discover recommendations made by excellent European peers on the topic of open innovation calls

06 April 2023 | By Platform



## Creating a blue economy roadmap

Discover the recommendations made by European peers on the topic of building an blue economy roadmap

01 March 2023 | By Platform



## Boosting sustainable cross-border mobility

Discover the recommendations drafted during the peer review on the governance of cross-border mobility.

16 February 2023 | By Platform



## Fostering innovation capacities and integrating disadvantaged groups

Explore the challenges and recommendations of the peer review for the government of Åland.



## Deriving local value from green hydrogen

Discover recommendations on creating local value for renewable energy in this peer review follow-up



## Development of Smart Island and Smart Tourism Strategies

Discover how the Policy Learning Platform has helped the island of Korčula with its smart tourism strategies.



## Design and implementation of green bonds for the Prague SECAP 2030

Read about how excellent peers provided recommendations on green bonds for the City of Prague

## Peer review: call for peers

# MaaS solutions for low density population areas



**Beneficiary:** Region of Alentejo, Portugal

**Expertise needed:**

- MaaS in rural areas
- Socio-economic & environmental impact assessment of mobility policies (and MaaS policies)



**Place:** Evora, Portugal

**Date:** 17-18 October 2023



# Interactive Group Work

# Task

Topic 1: which are in your opinion **3 most effective instruments both for larger cities and for smaller towns** to implement as a first priority when developong urban integrated approaches.

Topic 2: **Please suggest 2-3 new and innovative instruments which would support development of urban integrated approaches to entrepreneurship** and which are not yet widely used such as currently mainstream instruments as for example incubators, accelerators, coworking spaces, fablabs. Please shortly explain the aim and main components of the instrument.





CLOSING REMARKS

**Interreg  
Europe**



Co-funded by  
the European Union

# Thank you!

Follow us on social media :



<https://www.interregeurope.eu>

