



City of Amsterdam

Area Based Collaborative Entrepreneurship 01-06-2023

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Collaborative entrepreneurship

A. Programme

1. Support collectives / BID
2. Intermediairs

B. Examples



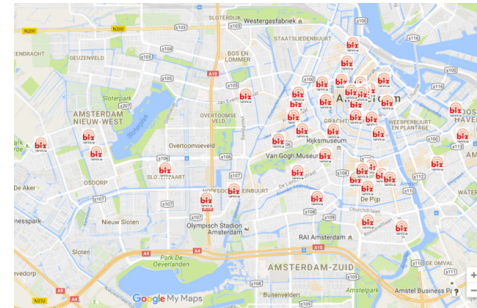


1. Support collectives / BID

- **Business Improvement Districts (BID):** Area where the municipality taxes the businesses and passes the revenue directly to the specially formed BID-association



- **78 BID's** in Amsterdam



- **€ 4,8 million**





1. Support collectives / BID

What are the benefits?

- **Stronger position** towards municipality and other partners
- BID areas have become **more attractive, visible, tidier and safer**





1. Support BID/ Collectives

Funding:

- Starting a collective (€ 5.000)
- Initiatives (€ 5.000)
- Branding (€ 10.000,- / 25% co-payment)
- Innovation (€ 20.000,- / 25% co-payment)





2. Intermediairs

■ Crucial for collectives

-Initiator / Organizer/ Connector

■ Subsidy

Year 1 + 2:

- 75% subsidy municipality

-25% contribution collective

From year 3:

-50% subsidy municipality

-50 % contribution collective

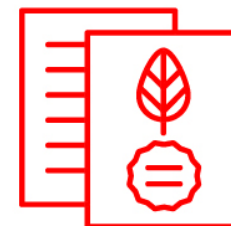




B. Example: Energy Poverty SME

Challenge: Helping entrepreneurs who have been hit hard by the high energy prices

- Energy advice: scan of the building, identify opportunities for sustainability and explain the energy contract
- Installing products (€ 800 available per entrepreneur)
- 1 year of guidance to further improve sustainability





B. Example: Energy Poverty SME

- Due to the high degree of organization we reached more than 20 collectives (more than 1.100 entrepreneurs) in a short period of time
- 84% Participation
- Entrepreneurs saved an average of 9% on gas and 9% on electricity, 688 tons of CO₂



XXX B. Example: Conversation with mayor

- Annual city discussion with the mayor, alderman and all collectives – new platform as experimental learning environment





Thank you!