



### Cargo-bike lending system -**Velorent**

**Jaanus Tamm** Tartu City Government

Online workshop:

24 January 2023















## **Description of the practice**

Start : January 2021

Name : Velorent

• Bicycles : 17 cargo-bicycles

Average lending period: 10-14 days

• Sessions in 2022 : 152

• Trips: 0,6 – 24 km

Main users : families

 Operated by the Linnatransport









https://tartu.ee/et/velorent

# **Description of the practice**

- Automated lending point in the city centre (smart locks)
- Booking system





https://tartu.ee/et/velorent

### **Creation process**



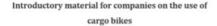




- Introduction of cargo-bikes for companies
- Introduction of cargo-bikes for private users
- Recommendations on improvement of the use of cargo-bikes







COMPILED BY:

Jolanda Lipu, jolanda.lipu@bef.ee

Aksel Johannes Part, aksel.part@bef.ee

Raltic Environmental Forum

Material introducing the use of cargo bikes has been commissioned by the Tartu City Government within the framework of the European Climate Initiative (EUKI) project Cyclurban+ (Cycling as an element of urban climate mitigation policy).

Project website: www.cyclurban.eu

Cyclurban+ Cyclurban climate mitigation policy).

February 2021





Introductory material for private users on the use of cargo



#### COMPILED BY:

Jolanda Lipu, jolanda.lipu@bef.ee Aksel Part, aksel.part@bef.ee Baltic Environmental Forum

Material introducing the use of cargo bikes has been commissioned by the Tartu City Government within the framework of the European Climate Initiative (EUKI) project Cyclurban+ (Cycling as an element of urban climate mitigation policy).

Project website: www.cyclurban.eu



February 2021



### **Evidence of success**

Support measures in national level (purchase of cargo-bikes)

#### Feedback from users

In terms of car replacement, the survey results were very positive. **85% of respondents used cargo bike mainly as a replacement for a car.** The remaining 15% used it instead of a regular bicycle. These initial results offer optimism that cargo bikes can be a viable alternative to car use for many people in Tartu.

Survey respondents were very interested in renting a cargo bike again in the future. **85% of respondents are planning or likely to rent a cargo bike again in the future** while 15% were not sure. All of the respondents reported to be interested in renting a cargo bike periodically.

### **Evidence of success**

#### **Active media coverage**



#### Tartu velorent kaubaratas

märts 4, 2021 | jalgrattarent, Tartu linn



#### Tana saab Tartu kesklinnas tutvuda kastiratastega

Lenel Karu



Täna leiab Küüni tänaval aset Tartu velorendi kastirataste tutvustusüritus, kus saab rattaid uudistada ja nendega proovisõitu teha. Näha saab kolme erinevat elektrilist

SLIDE 6

UUDIS

#### Tartus saab katsetada argitoimetusteks auto asemel kastirattaga sõitu





Auto asemel katseta kastiratast. Futo Jen Herck F9

19. veebruar 2021, 10:55

Homsest algab Tartu velorendi projekt, mille käigus saab eraisik ja ettevõtja kasutada kastiratast toidukraami kojuvedamiseks või ettevõtte toimetuste lihtsustamiseks.

Pilootprojekti käigus pakutakse laenutamiseks kolme erinevat elektrilist kastiratast, millest üks on mõeldud ainult kaubaveoks ja kaks neist sobib ka inimeste transpordiks. Kastirataste kasti maksimaalne kandevõime on 80 kilo, inimeste veoks sobivad kastid on varustatud turvavõõdega.

Tartu abilinnapea Raimond Tamme sõnul on kastirattad paljudes Euroopa riikides juba väga populaarsed, kuid Eestis on neid linnapildis näha siiski suhteliselt harva.

"Tartu on seadnud eesmärgiks suurendada keskkonnasäästlike liikumisviiside osakaalu linnaliikluses," ütles Tamme. Üheks võimaluseks on kastirattad, millega saab tuua poest toidukraami, viia lapsi lasteaeda või korraldada ettevõtete logistikat.





# Thank you!

interregeurope.eu/policy-learning-platform



